

Effective from 27.4.2012



# The Beetle



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# You can afford the Volkswagen you couldn't even afford to think you could afford.

Obviously, it's in our interests as well as yours to make our finance packages affordable. So affordable, in fact, you might be tempted to lower your repayment or shorten your agreement period or even go for a higher specification model. For more details, see your nearest retailer or visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk). Volkswagen synonymous with affordability? Now there's a thought.

**Finance**



Indemnities may be required. Subject to status. Available to over 18s.  
Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited, Freepost VWFS.

## As individual as you are.

Personalise your Volkswagen with a range of retailer fitted accessories. Pick up an accessories brochure for full information on accessories such as Bluetooth telephone kits, iPod connectivity, roof bars, carpet mats and much more. Our brochures include fully fitted prices\* and you can even include accessories within your finance deal to spread the cost. If a genuine accessory is fitted prior to collection (pdi), you will also benefit from a 3-year Volkswagen warranty.

\* Where fitting costs are applicable, and unless stated otherwise.

# Model prices.

3 Door.

			Output, PS	CO <sub>2</sub> emission, g/km	Maximum VED band*	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'On the road' Retail £*
Design									
Design TSI	1.4 ltr	6 speed manual	160	153	G	15,697.08	3,139.42	18,836.50	19,605.00
Fixed price servicing – limited offer until 30 June 2012									
3-year/30,000 miles (whichever is soonest) service plan comprising:						274.17	54.83	329.00	
12 months/10,000 miles:	Oil change service								
24 months/20,000 miles:	Interval service (including oil change)								
36 months/30,000 miles:	Inspection service (including oil change)								
	Brake fluid change								

\* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see page 9.

# Main items of standard specification.

## Standard items of equipment Design

### Volkswagen service

- 3-year/60,000 miles warranty (whichever is soonest)
- 3-year paintwork warranty
- 12-year body protection warranty
- Volkswagen Roadside Assistance

Please see page 10 for more details

### Exterior

- Alloy wheels, four 7J x 17 'Orbit' with 215/55 R17 tyres and anti-theft wheel bolts
- Body-coloured bumpers
- Body-coloured door handles
- Body-coloured door sill protection
- Body-coloured door mirrors with integrated indicators
- Chrome strip on side window base
- Front air intake with chrome trimmed louvre
- Halogen clear headlights, range adjustable
- Rear tailgate spoiler

### Interior

- Body-coloured dash and door panels
- Carpet mats, front and rear
- Chrome trimmed air vent surrounds, decor rings, instrument cluster and radio surround
- Leather trimmed gear knob and handbrake grip
- Leather trimmed three-spoke multifunction steering wheel with body-coloured inserts
- Upholstery – 'Tixo' cloth

### Safety

- ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)
- Brake pad wear indicator
- Disc brakes, front and rear
- Driver's and front passenger's airbags with passenger's airbag deactivation switch
- Driver's and front passenger's combined head and side airbag system
- Driver's and front passenger's whiplash-optimised head restraints
- Electronic engine immobiliser
- ESP (Electronic Stabilisation Programme) – includes EDL (Electronic Differential Lock) and ASR (Traction Control)
- Front three-point seat belts
- High level 3rd brake light
- Isofix child seat preparation (for 2 rear child seats)
- Reflectors in doors
- Rigid safety cell with front and rear crumple zones
- Warning buzzer and light for front seat belts if unfastened
- 2 rear head restraints, height adjustable
- 2 rear three-point seat belts
- XDS electronic differential lock for improved traction and handling

### Function

- Air conditioning, ‘Climatic’ semi-automatic control
- Alarm with interior protection
- Bluetooth connection, continuous pairing display via multifunction computer
- Bluetooth telephone preparation for HFP (Hands Free Profile) enabled telephones<sup>1</sup>
- Cup holders, front x 2, rear x 1
- DAB digital receiver
- Driver’s and front passenger’s seat height adjustment
- Easy entry sliding seats (for access to rear seats)
- Electric windows, front
- Electrically heated and adjustable door mirrors
- Exterior temperature gauge
- Front centre armrest, with storage compartment
- Front fog lights, including static cornering function
- Front seat back storage pockets
- Glovebox
- Grab handles, front x 2, rear x 2
- Heated rear windscreen
- Height and reach adjustable steering wheel
- Hill hold function
- Instrument lighting, white adjustable panel illumination
- Luggage compartment cover and hook, removable
- Luggage compartment light
- MDI (Multi Device Interface) with USB and iPod connection cables
- Multifunction computer (Highline), includes visual gear change recommendation for improved fuel consumption

### Function (continued)

- Particle filter
- Power-assisted steering, speed-sensitive
- RCD 510 touch-screen DAB radio/dash-mounted MP3 compatible 6 CD autochanger with 8 speakers, SD card reader and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
- Reading lights, front x 2
- Remote central locking with 2 remote folding keys
- Speedo and rev counter, electronic odometer, trip, service interval display and fuel gauge
- Split folding rear seat backrest 50:50
- Steel space saver spare wheel
- Two-tone horn
- Unique ‘Beetle’ storage compartment in dashboard
- Vanity mirrors
- Warning light for low washer fluid level
- Warning lights for open tailgate and doors
- Windscreen wiper with intermittent wipe and 4 position delay
- 12V socket in centre console x 2

<sup>1</sup> Phones must be Bluetooth HFP (Hands Free Profile) compatible, please contact your Volkswagen retailer for specific phone compatibility.

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

# Factory-fitted options.

At Volkswagen, we work towards making sure that our cars are as close to perfection as we can make them. However, no matter how good our cars are, we know that they will never be exactly what you want in every detail.

Hence the exceptional range, style and quality of our factory-fitted options. So that if you find any particular part of your Volkswagen needs a little something to make it match your desires precisely, this is precisely where you will find it.

**Comfort and convenience**

The importance of comfort and convenience cannot be over-emphasised. Choose from this range of factory-fitted options to create an interior that meets your individual needs, and makes life just that little bit more comfortable and convenient. From front seats with lumbar support to cruise control, from carpet mats to a Winter pack, these luxuries are designed to help you relax and take the stress out of driving, adding not only a touch of luxury, but also providing invaluable practical assistance.

01 Keyless entry.



**Exterior**

The exterior styling of a car is not only an expression of its personality, but makes a powerful statement about your own individuality and taste. These factory-fitted options provide an easy and effective way to create a striking visual appearance with great aesthetic appeal, while enjoying some important practical benefits. From Special paint to front fog lights, choose the options best suited to your needs and enhance not only your car's exterior looks, but your driving experience too.

**In-car entertainment**

When it comes to in-car entertainment systems, those looking to install a technologically advanced or upgraded system are spoilt for choice. Whether you require concert hall acoustics or the latest navigation system, these factory-fitted options provide state-of-the-art technology and connectivity. Choose the system that best meets your needs, then sit back and enjoy the benefits.

02 'Fender' premium soundpack.



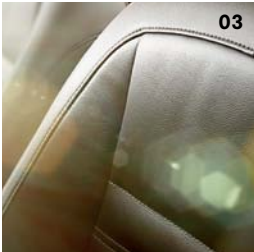
**Safety and security**

Safety and security have to be a primary consideration, for only when you are feeling totally safe and protected can you completely relax. For example, the front and rear parking sensors take the worry out of reversing into tight spaces.

**Upholstery**

The interior of your car is all about aesthetics and luxury, leather upholstery enables you to create a sumptuous interior that is tasteful, elegant and attractive, meeting your needs perfectly, and providing the highest levels of comfort and driving pleasure. Sit back, relax and enjoy your surroundings.

03 'Vienna' leather upholstery.



		Design	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
<b>Comfort and convenience</b>				
Cruise control		○	195.83	235.00
Electrically foldable door mirrors		○	83.33	100.00
Front seats with lumbar support		○	45.83	55.00
Keyless entry	Including Start/Stop button on centre console	○	283.33	340.00
Light and sight pack	Automatic dimming interior rear-view mirror and rain sensor	○	75.00	90.00
Smoking pack	Front and rear ashtray with lighter in front	○	12.50	15.00
Winter pack	Heated front seats and heated windscreen washer jets	○	200.00	240.00
Winter pack in conjunction with leather upholstery	Heated windscreen washer jets	○	41.67	50.00
<b>Exterior</b>				
Gas discharge (Bi-xenon) dipped and main beam headlights	Including automatic range adjustment with LED daytime running lights, rear tail lights and rear number plate lights	○	587.50	705.00
Tinted glass	Heat insulating rear tinted windows, 65% light absorbing from B pillar back	○	175.00	210.00
Special paint	Black	○	187.50	225.00
	Denim Blue, Saturn Yellow	○	208.33	250.00
	Metallic/Pearl Effect	○	412.50	495.00
Premium paint	Oryx White	○	750.00	900.00
<b>In-car entertainment</b>				
'Fender' premium soundpack	Upgrade for RCD 510 DAB radio system, RNS 315 navigation/DAB radio system or RNS 510 navigation/DVD radio system. 400 watt output, 8 speakers plus subwoofer (Panasonic/Fender) with ambient illumination around the speakers and door panels	○	416.67	500.00
RNS 315 touch-screen navigation/DAB radio system <sup>1</sup>	With 5" colour screen – MP3 compatible CD player with 8 speakers, SD card reader and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)	○	250.00	300.00
RNS 510 touch-screen navigation/DVD radio system with integrated voice control <sup>1, 2, 3</sup>	Voice activated control system – responds to spoken voice commands for navigation, CD and radio functions. With 6½" colour screen, 30 GB hard drive with preloaded navigation data, SD card reader, MP3, WMA and DVD video data files compatibility and AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)	○	945.83	1,135.00
<sup>1</sup> RNS 315 navigation/DAB radio system and RNS 510 navigation/DVD radio system cannot be specified in conjunction with each other. <sup>2</sup> DVD playback will not function whilst the navigation system is in use, or the vehicle is in motion. <sup>3</sup> RNS 510 navigation/DVD radio system in lieu of standard DAB digital radio receiver.				
<b>Safety and security</b>				
Parking sensors, front and rear	Ultrasonic, audible with optical parking display via vehicle's audio system and flat tyre indicator	○	279.17	335.00
<b>Upholstery</b>				
'Vienna' leather <sup>1</sup>	'Vienna' leather upholstery including heated front sports seats, driver's and front passenger's seat lumbar support with lumbar adjustment	○	1,783.33	2,140.00
<sup>1</sup> Some parts of leather interior will contain artificial leather.				

○ Optional equipment

Factory-fitted options are subject to availability and extended delivery.

VAT is calculated at 20%.

Effective from 27 April 2012.

# Environmental information.

## The Beetle

	Output, PS	CO <sub>2</sub> emission, g/km	Trim level(s)	Urban*	Extra-urban*	Combined*
<b>Petrol engine</b> 1.4 ltr TSI	160	153	Design	32.5/8.7 <sup>†</sup>	53.3/5.3 <sup>†</sup>	42.8/6.6 <sup>†</sup>

( ) Automatic figures.

A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

\* Fuel consumption figures shown are mpg/ltr per 100 km for the Urban, Extra-urban and Combined fuel cycles in accordance with EU Directive 99/94.

† The fuel consumption figures for these models are provisional and have yet to be confirmed. Please consult your Volkswagen retailer for full details.



# Vehicle Excise Duty (VED).

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO<sub>2</sub> emissions, in bands A to M.

All vehicles first registered on, or after, 23 March 2006 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO<sub>2</sub>) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol and diesel engines.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO<sub>2</sub> emissions produced.

The CO<sub>2</sub> and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

## VED band ‘First year rate’

As of 1 April 2010, anyone buying a new car will pay a ‘First year rate’ of VED for the first Road Fund Licence. The chart below shows the VED bands and the charges which are levied:

### VED band ‘First year rate’

VED band	CO <sub>2</sub> emissions (g/km)	Petrol/Diesel VED £	Petrol/Diesel total ‘On the road’ costs £
A	Up to 100	0.00	598.50
B	101-110	0.00	598.50
C	111-120	0.00	598.50
D	121-130	0.00	598.50
E	131-140	120.00	718.50
F	141-150	135.00	733.50
G	151-165	170.00	768.50
H	166-175	275.00	873.50
I	176-185	325.00	923.50
J	186-200	460.00	1,058.50
K	201-225	600.00	1,198.50
L	226-255	815.00	1,413.50
M	Over 255	1,030.00	1,628.50

The total ‘On the road’ costs above include the applicable ‘First year rate’ VED charge plus the ‘On the road’ costs as detailed below:

### Additional ‘On the road’ costs

Delivery to retailer £	432.92
Number plates £	20.00
VAT £	90.58
Vehicle first registration fee £	55.00
Total £	598.50

## VED band ‘Standard rate’

For the subsequent year’s VED (Road Fund Licence), vehicle owners will then pay the ‘Standard rate’ of VED as shown in the table below:

### VED band ‘Standard rate’

VED band	CO <sub>2</sub> emissions (g/km)	Petrol/Diesel VED £
A	Up to 100	0.00
B	101-110	20.00
C	111-120	30.00
D	121-130	100.00
E	131-140	120.00
F	141-150	135.00
G	151-165	170.00
H	166-175	195.00
I	176-185	215.00
J	186-200	250.00
K*	201-225	270.00
L	226-255	460.00
M	Over 255	475.00

\* Band K includes cars that have a CO<sub>2</sub> figure over 225 g/km but were registered before 23 March 2006.

### Six months’ VED (Road Fund Licence)

As of 1 April 2010, six months’ Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

### Subsequent year’s VED (Road Fund Licence)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

### VED ‘First year rate’ refund

Refunds on a vehicle’s Road Fund Licence in bands H-M will only be calculated on the basis of the ‘First year rate’ if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled).

If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the ‘Standard rate’ of VED applicable to that vehicle.

# The Volkswagen service, for your peace of mind.

## The Volkswagen Warranty

### Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised Volkswagen retailer or repairer; however, this additional warranty must be purchased before the mileage reaches 60,000\*. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

\* All warranty work must be completed by an authorised Volkswagen retailer or repairer.

### Body Protection Warranty

The internal body sections and panels of the Beetle are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

### Three-year Paintwork Warranty

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car.

There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

### Extended warranty

You may purchase additional protection from your authorised Volkswagen retailer or repairer, or contact 0870 9000 115.

## Service Intervals

Volkswagen are pleased to offer you a choice on how your Beetle is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Time and Distance Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Time and Distance Service are as follows:

- |                      |  |
|----------------------|--|
| • Oil change service | Every 10,000 miles/1 year (whichever is soonest).  |
| • Interval service   | Every 20,000 miles/2 years (whichever is soonest). |
| • Inspection service | Every 40,000 miles/3 years (whichever is soonest). |

The LongLife Service is recommended for vehicles with a daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner.

With the LongLife Service the vehicle can cover anywhere between 10,000<sup>†</sup> and a maximum of 18,000<sup>†</sup> miles or 24 months (whichever is soonest) between oil changes. Inspection service is typically in the third year of ownership and thereafter every second year, for vehicles with an approximate annual mileage of 10,000 miles.

<sup>†</sup> Please note that mileages are approximate as the service indicator system uses kilometres as the distance measurement. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

### **Volkswagen Insurance<sup>‡</sup>**

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8 am - 9 pm and Saturday 9 am - 5 pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Visit [www.insurewithvolkswagen.co.uk](http://www.insurewithvolkswagen.co.uk) for details of the full range of insurance products available. Here you can also get a quote for your annual car insurance and buy it online too. All of our insurance products are designed to ease the pain of making a claim.

‡ Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

### **Volkswagen Finance<sup>±</sup>**

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a personal contract plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs.

No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

± Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

### **Volkswagen Roadside Assistance**

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg and Phaeton which are registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

### **Prices and specifications**

The prices and specifications contained in this brochure are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

### **Note:**

We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

**Issued by Volkswagen Marketing, Volkswagen (UK)**  
**Volkswagen Information Service**  
**Freephone: 0800 333 666**  
**PVW670BEETPL**

This price list can be viewed or downloaded in pdf format at:  
**[www.volkswagen.co.uk](http://www.volkswagen.co.uk)**